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CAMPUS NEWS, NEWS

Apple's iPad arrives at UMass, UStore offers demo

By: **Matt Rocheleau** | April 07, 2010 |

Apple's newest toy, the iPad, launched Saturday nationwide and debuted on campus Monday after the University Store reopened from Easter weekend.

According to UStore computer sales associate Greg Manley, a sophomore chemical engineering major, the three iPads available at the store's demo station have not been left alone for more than 10 minutes at a time since arriving. About half of the 30 iPad's received over the weekend have sold, he said, and more are en route to the store.

"Monday opened to a flood of people," including some who lined up in the Campus Center outside the store to get a first peak at the high-tech tablet, said Manley. "People were just frantic about them."

He said pre-orders for a 3G model, which has not yet hit shelves, have also been popular. No announcement has been made on when that model will be released.

Matt Rocheleau can be reached at mrochele@dailycollegian.com.



Huddled around a UStore demo station, several students test out three iPads available on display. The tablet device which launched nationwide Saturday is Apple's latest technological sensation. (Matt Rocheleau/Collegian)

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